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Empowering communities  
for a better future





# TABLE OF CONTENTS

■ 01	Vision & Mission
■ 02	Messages from the Board of Directors
■ 05	Letter from the CEO
■ 06	Operational Highlights
■ 07	Project Highlights
■ 08	Education
■ 20	Healthcare
■ 32	Livelihood
■ 42	Project Analysis



## Vision

“ To be a model social organisation that enables and facilitates the under-privileged sections of the society to access quality education, healthcare and livelihood opportunities ”

## Mission

- To work towards fulfilling the education, livelihood and healthcare needs of the under-privileged sections of the society
- To provide financial and technical support to institutions for improving the quality of education, livelihood and healthcare
- To design and implement programs aimed at quality improvements in education, livelihood and access to healthcare
- To partner with NGOs, Educational and Healthcare institutions, Government and other Corporates for achieving the vision



## Messages from the Board of Directors

Corporate Social Responsibility is a mission beyond charity. It is a proactive exercise on the part of corporates to seek out ways and means of discharging their debt and duty to the society. That's what the Cognizant Foundation, the CSR arm of Cognizant, has been fortunate enough to learn in the last nine years of its functioning.

In my message last year, I had referred to the exercise we were undertaking to recast our approach to address problems that require more than a short term involvement. This took us on a vision and mission definition exercise which threw up sharp foci for intervention within the overall subject areas of education and healthcare. Thus, the ongoing scheme of financing needy and meritorious students through provision of scholarships to pursue higher technical education became the flagship programme under education with the welcome addition of some new disciplines. Similarly, meeting the needs of the visually challenged and prevention of blindness through timely diagnosis and intervention in specific geographical areas and over a period have now become priorities under healthcare. A number of agencies with proven record have been identified for undertaking these programmes. We must, of course, add that even with this new approach our support to short term projects would endure.

The vision-mission exercise brought in a new dimension to our work in the form of promoting "inclusive growth" through livelihood development. A beginning has been made in this direction by assisting reputed NGOs to conduct training courses for youth in a wide range of vocations like hospitality, retail sales, operation of heavy construction equipment and precision machine work. The scope of such activities is broad and the returns to the trainees immediate and attractive.

As ever, the Cognizant management has been generous in its support to our activities. As for the Associates and Outreach, their cooperation has always been our strength. We march together.



**N. R. Krishnan, I.A.S. (Retd.)**  
Director, Cognizant Foundation

## Messages from the Board of Directors

Among the many ways Cognizant contributes to the community and society, Cognizant Foundation is an important component.

Cognizant strives to be a good corporate citizen, demands of all its associates a high sense of values, ethics and contribution to society. Many thousands of Cognizant employees have volunteered hundreds of thousands of hours towards the education of underprivileged. Cognizant Human Resources Group has strived hard and provided education and livelihood opportunities for educated youth from inner cities and rural areas. Cognizant's Green movement has won several critical acclaim for a responsible behavior when it comes to the environment.

Above all, Cognizant Foundation gets directly involved in several areas of societal problems with financial intervention. Cognizant Foundation has created a measurable impact, be it in the area of providing opportunities to visually challenged or providing scholarships to needy and high performing students or contributing to reducing child mortality through equipment and timely healthcare services. While it is very gratifying to witness the changes that have been brought about, it also reminds us of how far we have to go.

I am proud of the work carried out by our Foundation and also the responsible role that Cognizant and its employees are playing in making development inclusive.



**N. Lakshmi Narayanan**  
Director, Cognizant Foundation &  
Vice-Chairman, Cognizant

## Messages from the Board of Directors

It is said that rising income disparity in a society has negative impact on productivity and therefore in order to maintain the same quantum of annual growth in output (measured as Gross Domestic Product) more and more investment will be needed to compensate for productivity decline. Education and healthcare disparities have the same effect and adversely impact value creation.

We, in the Foundation, have been focusing on providing help to the institutions that endeavor to modernize and upgrade quality of education and healthcare available to the underprivileged sections of the community with focus on people with disabilities in order to upgrade the standards in these sectors and address the disparity concerns. What the Foundation has done during the year under review is set out vividly in this report. As we step into the tenth year of our existence, we are thinking in terms of how to expand further our activities and have decided to include livelihood development as an additional sector.

We are grateful to Cognizant and its Senior Executives for their commitment to giving to the community and generous financial contribution from them. And also to the Associates who have been volunteering generously their time and effort in the cause of community on their own or jointly with us. We look forward to the challenges ahead with renewed resolve.



**Dr. S. Ramamurthy**  
Director, Cognizant Foundation

## Letter from the CEO

The year 2013-14 was a period of significant growth for Cognizant Foundation. The value of grants disbursed during the year under review exceeded Rs. 5 Crores – an increase of 51% over the previous year's disbursement. It is very gratifying to note that this growth has not been just in terms of the financial outlay but more importantly in terms of the wider geographical spread of our initiatives as also the larger number of lives touched positively.

In furtherance of its objective of improving the lives of underprivileged people, the Foundation has taken up Livelihood programs as the third focus area during the year, in addition to Education and Healthcare. The emphasis under this new focus area will be to provide vocational and life skills to rural youth, leading to their gainful employment or self-employment. I am very pleased to report that the programs under this new focus area have taken off very well in the first year itself, absorbing 23% of the total grant disbursement for the year. We plan to expand the reach of programs under this focus area to more locations/communities in the years to come.

On behalf of all of us at Cognizant Foundation, I would like to convey our grateful thanks to all our stakeholders – our parent company COGNIZANT and other individual donors, the enthusiastic Cognizant Associates across the Country and our committed NGO partners – for their unstinted support through the years. As the Foundation enters its 10th year of useful service to Society, I look forward to your continued and greater support to all our initiatives in the coming years. On our part, I would like to renew the Foundation's commitment to be a valuable resource in all of Cognizant's endeavours to serve the Society beyond Business.



**S. Madhavan**  
Chief Executive Officer

## Operational Highlights

During the year under review, the Board of Directors of Cognizant Foundation had engaged the services of a premier consultancy firm - Ernst & Young - to review its current vision, mission, objectives and strategy framework. In line with the recommendations of the Ernst & Young study, Livelihood opportunities has been included as a third focus area for the Foundation in addition to Education and Healthcare, since skill development, has been identified as a vital contributor to inclusive development. The Foundation will continue to reach out to the economically and socially backward sections of the Society and make a meaningful impact in their lives and in their quest for a better future through focused projects in the three thrust areas of Education, Healthcare and Livelihood.

There has been a very significant growth in the Foundation's project expenditure in FY 2013 - 14 as compared to the previous years. The Foundation's project expenditure for the year reflects equal thrust on Education and Healthcare projects. Although adopted only in the current year, Livelihood projects have also contributed substantially to the Foundation's project expenditure for the year. The Foundation continues to leverage NGO partnerships for improving access of the marginalized communities to quality Education, Healthcare and Livelihood. The Foundation was able to identify credible NGO partners with established track record and join hands with them in the implementation of projects that provided access to quality education, healthcare and livelihood opportunities to under privileged sections of the society.

The Foundation has been very fortunate to receive continued support from Cognizant Associates across the country. It may be noted that almost 50% of the projects supported by the Foundation during the year were referred/sponsored by Cognizant Associates. This active participation of the Associates in the Foundation's activities is a source of immense pride and fulfillment for the organization as well as the employees.

## Financial Highlights

INCOME (In ₹ Lakhs)	
Contributions received	398.9
Interest income	30.1
Total income during the year	429.0
Surplus income, carried forward from previous year	160.3
Total funds available	589.3
EXPENDITURE	
Project related	516.9
Administrative and other expenses	58.2
Total expenditure during the year	575.1
<b>NET SURPLUS AS AT END OF THE YEAR</b>	<b>14.2</b>

## Project Highlights

A SECTOR (In ₹ Lakhs)	
Education	179.7
Healthcare	208.1
Livelihood	119.1
Others	10.0
<b>TOTAL</b>	<b>516.9</b>

C In the area of Healthcare, we supported projects in the following categories

- Medical equipment for hospitals catering to the underprivileged
- Innovative ophthalmic equipment for screening
- Simulation Training Centre for emergency response training
- Support towards community health initiative
- Mobile Medical Unit

B In the area of Education, we supported projects in the following categories

- Computer and Science Laboratories/Galleries
- Learning Resource Centers
- Scholarship programme for the economically disadvantaged
- Teaching Fellows for under-resourced Corporation schools
- Braille text books for visually challenged students
- Montessori education for under-privileged children
- Educational infrastructure support

D In the area of Livelihood, we supported projects in the following categories

- Livelihood programs for disadvantaged youth
- Vocational training for the differently abled

# EDUCATION



## The Key to DEVELOPMENT



Smart Classrooms and  
Computer Laboratories

Education is the key to development not only because of its direct economic benefits but also for its social benefits for an individual and consequently society at large.

Cognizant Foundation has been supporting projects in the area of Education that address key issues such as inequitable access, quality of teaching input and poor infrastructure that keep the marginalized sections of the community from reaping the benefits that education has to offer in their quest for a better life.



State-of-the-art Library and  
Laboratories for rural students



Montessori education for  
under-privileged children





## Smart Classrooms and Laboratories

Round Table India (RTI) was established as a young men's club consisting of successful businessmen and professionals, with the key objective of community service, focusing on building infrastructure for education of underprivileged children. Freedom through Education (FTE) is one of RTI's marquee projects. Under the FTE program, Tablers identify schools catering to under-privileged children requiring infrastructure support and provide them with the necessary amenities. In the last 14 years, FTE has supported over 1630 schools benefiting 4.80 million children in India.

Cochin Round Table 71 (CRT 71) is a member club of RTI since 1998. CRT 71 has initiated 'Project Rise' which works to enhance the academic infrastructure of schools catering to underprivileged students in and around Ernakulum District, Kerala by providing them with Smart Classrooms, Science and Computer Laboratories.

Cognizant Foundation has joined hands with Cochin Round Table 71 to implement 'Project Rise' in 11 schools in the Ernakulum District that cater to under-privileged students. Under this initiative, the Foundation has part funded the setting up of Smart Classrooms in 5 schools, Computer Laboratories in 5 schools and a Science Laboratory in one school. This support impacts over 10,000 students directly, every year.



Smart Classrooms and Laboratories catering to over 10,000 under-privileged students annually

“ State-of-the-art computer lab is a dream come true for our students from financially backward families. Excited children with high adrenalin levels have filled the lab, marking the beginning of a new era in computing. The lab will enable education facilities at par with private schools to the underprivileged children of rural Ernakulam. ”

- Mr. Peter Kurian  
Manager, Mar Athanasius High School, Kakkanad, Kochi

“ Project Rise has not only impacted 10000+ underprivileged students in rural schools, but has paved way for an amazing collaboration between Round Table India and Cognizant Foundation. Through this project, both these charitable organizations have found a means to improve the standard of education for the underprivileged by infusing much needed technology in the educational infrastructure. ”

- Mr. Eldho Kuruvilla  
Vice-Chairman & Project Convener, Cochin Round Table 71



## Montessori education for under-privileged children

Sri Ramacharan Charitable Trust, Chennai (SRCT) was established in 1999 by a group of like-minded people, to enable under-privileged children receive quality education at primary school level through Montessori method of teaching. Since 2004, SRCT has been working with kindergarten children of Corporation schools to create a lasting impact on their learning and behavior. Through the Montessori method, SRCT provides quality intervention during the most crucial period of intellectual and emotional development to these children and develops and sustains the child's inherent interest in learning. The Montessori method has been found to kindle a lifelong interest in learning, boost self-esteem, self-confidence, thinking ability and shape the individual holistically.

Evaluation of SRCT's intervention in the Chennai Corporation schools showed positive impact and visible improvement in keenness to learn, hygiene and interpersonal skills. As a result the Corporation of Chennai introduced the Montessori method of education in all their primary classes in 30 out of 40 primary schools in Chennai and selected SRCT to implement this programme through their trained Montessori teachers.

Cognizant Foundation has partnered with the Chennai Corporation and SRCT for implementing the Montessori method in six Chennai Corporation schools. The Foundation has provided the funding required for the purchase of Montessori material and operating expenses of the project. This support benefits over 500 under-privileged students pursuing education at 6 Chennai Corporation Schools, every year.

Montessori teaching for over 500 under-privileged children from Chennai Corporation Schools, every year

“ Sri Ramacharan Charitable Trust thanks wholeheartedly the Cognizant Foundation for partnering with our belief that 'Education is the most powerful weapon which can change the world.' Through the Foundation's generous grant, more than 500 children from 6 Chennai Corporation Schools are given a chance to experience and benefit from an elite, international method of education every academic year. ”

- Ms. Radhika Sasankh  
Trustee, Sri Ramacharan Charitable Trust





## Science Gallery for Rural School

Gandhigram Trust, Dindigul, Tamil Nadu was established in 1947 as a model organisation to provide services in Health, Education and Social Welfare, Income Generation activities and Knowledge Management services to the rural community. Under their Educational services, Gandhigram Trust provides quality education to students from socio-economically deprived sections, especially girls and differently abled children. The Trust runs two Primary schools (Gandhigram Primary School & Dr. T. Soundram Nursery & Primary School) and two Higher Secondary schools (Thambithottam Higher Secondary School and Kasturba Sevikashram Higher Secondary School) and a Teacher Training College (Lakshmi College of Education). Over 1490 students study in the 2 higher secondary schools and 100 students are pursuing their teacher's training education in the Lakshmi College of Education. About 90% of the students studying in all these institutions are from underprivileged sections of the society and are mainly from rural areas.

Cognizant Foundation has provided support to Gandhigram Trust for the setting up of a Q.E.D. Science Gallery in the Thambithottam Higher Secondary School and for conducting 2 Higher Order Thinking Skills workshops for teachers of the School and to the Teacher - trainees of the College of Education. The Q.E.D. (Quest. Explore. Discover.) Science Gallery is an offering from Everest Edusys & Solutions Private Limited, a for-profit Social Venture, which offers over 100 science concepts based working models and exhibits for enhancing the teaching and learning experience for Classes 6, 7 and 8. The Higher Order Thinking Skills workshops equip the teachers with activity based learning and active teaching methodologies. Every year over 500 rural students and 40 teachers will benefit from hands-on science learning through the Science Gallery.

Every year over 500 rural students and 40 teachers benefit from hands-on science learning through the Science Gallery

“ The gallery is very useful to us to improve our science knowledge. We could understand the scientific principles thoroughly by doing experiments. When they were taught in the classroom by using only the blackboard it was not easy to understand. But when we saw things working at the gallery, the level of understanding is high. This gallery kindles our interest in science. We are grateful to Cognizant Foundation for setting up such a useful science gallery in our school. ”

- Ms. P. Nishanthini  
Student, VIII Std, Thambithottam Higher Secondary School

“ 'Science learning is fun'. This is being proved by the science gallery at Thambithottam Higher Secondary School. I saw the children explaining the science concepts to their peers using the instruments with glittering eyes, with the feel of scientists in themselves. This gallery is a boon for our student teachers as well for it would enhance their teaching and improvisation skills. Most of the student teachers expressed their disappointment that such facilities were not provided to them when they were in school. My heartiest thanks to Cognizant Foundation for providing such a wonderful gift to the rural children in and around Gandhigram. ”

- Dr. R. Uma  
Associate Professor in Physical Science, Lakshmi College of Education



## State-of-the-art Laboratories and Library for rural students

Rural India Self Development Trust (RISDT), Andhra Pradesh is a not-for-profit rural development civil society, working in the rural areas of East and West Godavari, Srikakulam, Warrangal and Karimnagar Districts of Andhra Pradesh. Initiated in 1983, to address the needs of persons affected by Leprosy, RISDT's work has evolved over time to include new areas like TB, HIV/AIDS, Family Health, Secondary School Education and Rural Development. RISDT is supported by Swiss Emmaus Leprosy Relief Work India, a non-profit, public health and development organization serving the most marginalized communities in Andhra Pradesh.

RISDT started the Referral English Medium High School (REMS) in 2003 in Sankaravarm Mandal, East Godavari District to provide quality English medium education to children. It is the first English medium school in the area. The school currently caters to over 1300 children from 300 villages in eight mandals. Education is provided free of cost to children of leprosy affected persons, HIV affected households, physically challenged and economically backward families. Concessional fees are charged for the rest of the students.

Cognizant Foundation has supported RISDT for the setting up of a state-of-the-art Science Laboratory, Computer Laboratory and Library. This support towards the upgrade of the educational infrastructure has helped the school improve the quality of education imparted to children from economically and socially backward communities. The Laboratories and Library will cater to over 1300 under-privileged students from remote rural and tribal areas.



State-of-the-art Science Laboratory, Computer Laboratory and Library provide quality education to over 1300 under-privileged rural and tribal students, every year

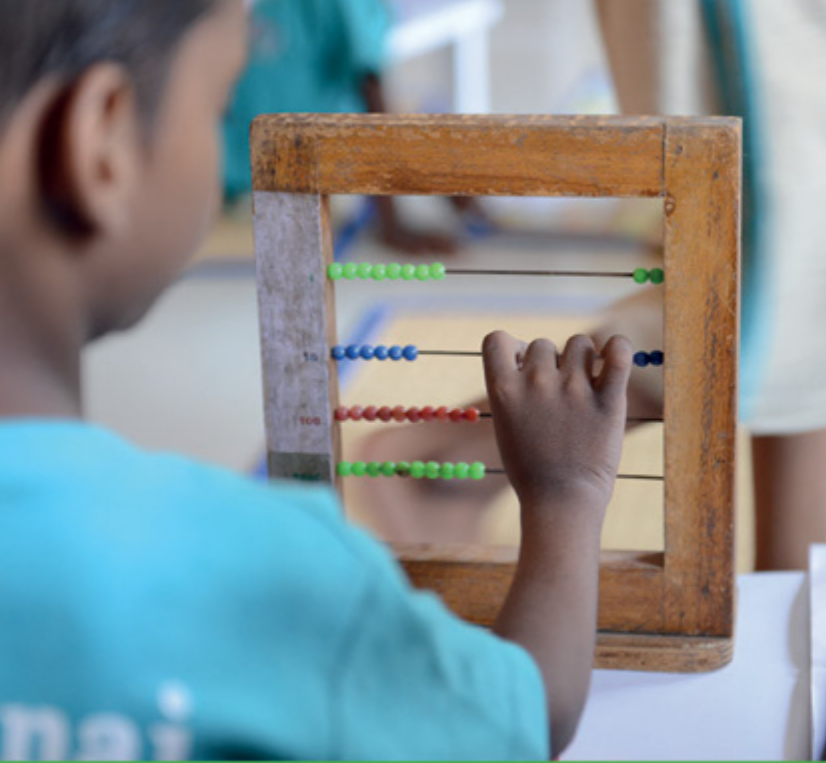
“ Most of our children hail from rural and tribal families. The parents have high hopes on the School for intellectual improvement of their children. We have competent teachers but we lacked certain infrastructural facilities such as decent Science Laboratories, Library etc. It was a dream come true when Cognizant Foundation extended a helping hand to modernize our make do Science Laboratories and Library. I am deeply thankful to Cognizant Foundation for their generosity and kindness. ”

- Mr. P. Anil Kumar  
Principal, Referral English Medium School

“ Our daughter Seetha Rathnam, presently studying 10<sup>th</sup> Standard in the school was passive in her studies. She is intelligent but could not adapt to the monotonous teaching learning activity in the School. Thanks to Cognizant Foundation for their commitment and support to help students like my daughter through their gift to the School in the form of modernized Science Laboratories and Library. The Science teachers are teaching through demonstration instilling greater interest in the minds of the students. Now our daughter is taking more interest in studies as a result of her active involvement and participation. ”

- Mrs. & Mr. M. Ravindra  
Parents of Seetha Ratnam, 10th Std Student,  
Referral English Medium School





## Other Education Projects

Cognizant Foundation has also provided financial support to the following organizations, spread across the country, rendering yeoman service in the cause of Education:-

### Cognizant Foundation Scholarship Scheme

scholarships for meritorious students from economically disadvantaged backgrounds pursuing Engineering education in 22 Institutions across the country.

### IIMPACT, Delhi

for the running of 5 Learning Centers in West Bengal that cater to illiterate rural girl children and provide them with meaningful and stimulating education.

### Prerana, Bangalore, Karnataka

for the provision of scholarships for 35 meritorious students from economically underprivileged backgrounds for pursuing their undergraduate education in Engineering and Commerce.

### Srinivasan Services Trust (SST), Chennai, Tamil Nadu

for improvement works required in four angandawadis located in Padi, Chennai and Venkatagiri, Andhra Pradesh.

### Teach to Lead, Mumbai, Maharashtra

for the sponsorship of four Fellows to provide additional teaching resources in two Chennai Corporation Schools that cater to students from socio-economically disadvantaged families.

### Third Eye Charitable Trust, Chennai, Tamil Nadu

for the printing and distribution of Braille academic text books to visually challenged students in Tamil Nadu.

### ZPHS and MPP Schools, Burakayalakota, Chittoor, Andhra Pradesh

for the upgrade of educational infrastructure in the schools catering to under-privileged rural students.



# HEALTHCARE



## The Challenge to DEVELOPMENT



Capacity Enhancement  
of Rural Hospital

Healthcare is the challenge to development as inequity in healthcare has dire consequences for the global economy, social order and justice and for the community as a whole.

Cognizant Foundation has been supporting projects in the area of Healthcare that address key issues such as inequitable access, quality medical infrastructure and affordability that pose formidable challenges to marginalized sections of the community in their search for quality healthcare.



Simulation Training Centre  
for emergency response training



Quality Ophthalmic Care  
for the Under-privileged





## Quality Ophthalmic Care for the Under-privileged

Sankara Eye Hospital is a registered trust, established in the year 1984. It runs an ISO certified, state-of-the-art multi-specialty eye hospital located at Pammal, a well-developed suburb of Chennai city. It is a 140 bedded hospital with four sophisticated operation theatres and highly trained and committed human resources including senior specialists and eye surgeons. The hospital has specialties like Glaucoma, Vitreo Retinal (medical and surgical), Paediatric Ophthalmology, Eye Banking and Keratoplasty (Corneal Transplant).

Kannoli – their rural outreach eye care program reaches to over 1700 villages around Chennai, Kancheepuram, Thiruvallur & border Districts of Tami Nadu. Patients needing surgical corrections are identified from such eye screening camps and are brought to the base hospital at Pammal for necessary surgery which are performed with the best postoperative care absolutely free of cost.

Cognizant Foundation has supported Sankara Eye Hospital, Pammal for the purchase of sophisticated medical equipment for use in the Cornea Department of the hospital. Over 8000 patients would benefit from these medical equipment every year.

Over 8000 patients provided with quality eye care services relating to the cornea, every year

“ The medical equipment donated to our Cornea Department by Cognizant Foundation is proving to be a boon in the accurate diagnosis of corneal endothelial diseases and is helping to treat cases of Keratocous, a disorder that had no treatment till a few years ago. We are very appreciative and thankful to Cognizant Foundation for the timely support extended to Sankara Eye Hospital, Pammal in our mission for vision. ”

- Wg Cdr V Shankar (Retd.)  
Executive Director, Sankara Eye Hospital, Pammal





## Simulation Training Centre for emergency response training

Amenity Lifeline Emergency Response Team (ALERT), Chennai is a first of its kind non-profit organisation in Chennai which had been started by a group of young, spirited and service minded professionals in 2006. ALERT spreads awareness about wellness in the society. ALERT has undertaken Golden Hour Care and Emergency Response management as its core project and aims to train people from all walks of life in emergency response. Driven completely by volunteerism, ALERT has so far spread this awareness to over 23000 people in Tamil Nadu over the last 7 years.

Cognizant Foundation has supported ALERT for the purchase of various mannequins and audio-visual equipment to set up a Simulation Training Centre for emergency response training. The Simulation Training Centre is a first of its kind dedicated center of learning for a first responder. While such labs are available for medical professionals, none are available for the lay public. The Simulation Training Centre provides simulated real life emergency situations with cutting edge technology that provides instant feedback and outcome of intervention to the learner. The training equipment available in the Simulation Training Centre will also be taken to provide hands on training in Emergency Response workshops conducted by ALERT in various forums like Schools, Colleges, Corporates etc. The Simulation Training Centre would train about 500 individuals every year in emergency response training.

Over 500 individuals trained in emergency response every year

“ I have attended first aid training earlier with other training centers but the experience with ALERT has been very different. I had a chance to perform CPR (Cardiopulmonary resuscitation) on high end mannequins. The assessment which was a part of the Golden Hour Fellow skill program was effective. The simulated situations as part of the assessment opened my eyes to the need for preparedness. Overall, the experience of learning first aid skills from ALERT is a perspective changer in life. ”

- Ms. Preetha  
Volunteer / ALERT Golden Hour Champion

“ We are extremely thankful to Cognizant Foundation for sponsoring high-end equipment that has added immense depth to ALERT's Golden Hour Fellow skill programme. In India, such high end equipment facilitating simulations are available only for advanced medical studies but not dedicated to first response skill development of a common man. That scenario is now changed thanks to the Foundation's contribution. With the right set of skills delivered to common people who want to graduate from being mere bystanders in emergency situations, we are now more confident of changing the scene that oozes apathy. Thanks to Cognizant Foundation for being a pillar of support to the cause of saving lives. ”

- Mr. Rajesh R Trivedi  
Managing Trustee, ALERT



## Medical Equipment for Hospital Catering to Under-privileged Women and Children

Ramakrishna Sarada Mission Matri Bhavan is a charitable Hospital run under the auspices of the Ramakrishna Sarada Mission, Kolkata. Ramakrishna Sarada Mission, through its 35 Branch Centres, is engaged in service oriented activities for women and children in the fields of Education, Healthcare, Community Services and relief work through various projects in rural and tribal areas.

Since 1950, the Matri Bhavan Hospital in Kolkata is serving women and children from the middle and low socioeconomic sections of the society. It is a 100 bedded hospital providing quality health services in Obstetrics, Gynecology, General Surgery, General Medicine and Pediatrics. The hospital has three well-equipped, modern Operation Theatres, a New Born Care Unit (NICU) and a well-equipped laboratory. Services are provided at subsidized rates; further concession/free services are provided according to the economic background of the patients. Matri Bhavan caters to over 35,000 women and children every year.

Cognizant Foundation has extended financial support to Matri Bhavan for the purchase of medical equipment to augment the facilities in their hospital. Matri Bhavan, through the medical equipment donated by Cognizant Foundation would be able to extend quality medical services to over 30,000 patients every year.

Quality medical services provided to over 30,000 under-privileged women and children, every year

“ The generous donation by Cognizant Foundation of hospital equipment has helped us not only to reach out to remote villages and schools where there is paucity of health care facilities with medical camps where Thalassemia screening, counseling and general health checkups are done regularly, but also the quality of treatment provided to our patients has vastly improved. We are grateful to Cognizant Foundation for helping us to keep Swami Vivekananda's ideal of 'Service to man is service to God' vibrant. ”

- Pravrajika Anirvanaprana  
Secretary, Matri Bhavan



## Capacity Enhancement of Rural Hospital

Vivekananda Medical Foundation & Research Center, Latur, Maharashtra was established in 1979 with the aim to render medical services to the needy patients at affordable cost. The Foundation runs 2 rural hospitals in Latur and an old age home. One of the hospital is a well-equipped, multi-specialty 200 bedded full-fledged hospital providing medical services to people of Marathwada region, which is an under developed area of Maharashtra. The hospital provides services in General Medicine, General Surgery, Cardiology, Neuro surgery, Plastic surgery, Nephrology and Cancer treatment.

The Nephrology unit in the hospital is operational since 1985. On an average, it caters to over 1500 renal failure patients every year. The Nephrology unit has been facing constraints in catering to increase in patient demand for dialysis due to lack of adequate number of dialysis machines. Cognizant Foundation has extended financial assistance to Vivekananda Medical Foundation for the purchase of additional dialysis units for capacity enhancement of the Nephrology unit of the hospital to meet increase in demand and to ensure quality treatment is provided to the renal failure patients. Using the dialysis units donated, Vivekananda Medical Foundation would be able to provide 1200 additional dialysis sessions every year.



1200 additional dialysis sessions to patients suffering from renal failure, every year

“ We are thankful to Cognizant Foundation for their generous support of additional dialysis units to Vivekananda Hospital, Latur as the support has boosted our efforts to provide longer quality of life to patients of renal failure. ”

- Dr. G. R. Bharadia  
Chief Physician & Founder Trustee,  
Vivekananda Medical Foundation & Research Centre





## Other Healthcare Projects

Cognizant Foundation has also provided financial support to the following organizations, working in the area of healthcare:-

### CBM India Trust, Bangalore, Karnataka

for the purchase of a Phaco machine for one of its partner organization – Vision Eye Hospital, Hubli, Karnataka that caters to patients from socio-economically disadvantaged backgrounds. Phaco machine offers improved technique of cataract surgery with a very small incision, better quality of vision and quick recovery.

### Impact India Foundation, Mumbai, Maharashtra

for the implementation of their Community Health Initiative (CHI) program in four Sub Centers of Parali Primary Health Center, Wada Block in Thane District, Maharashtra. The focus of CHI is on preventive health for long term impact on the reduction of disability.

### Karuna Trust, Bangalore, Karnataka

for the purchase of a 3nethra (an innovative, non-invasive, portable eye screening device) and an Applanation Tonometer for providing quality eye care services to underprivileged patients in Chamarajnagar District, Karnataka.

### VELEMEGNA Good News Society, Bidar, Karnataka

for the purchase of 3nethra (an innovative, non-invasive, portable eye screening device) for use in their eye camps to cater to increase in demand.

### TANKER Foundation, Chennai, Tamil Nadu

for the purchase of dialysis machines to offer free and subsidized dialysis treatment to renal failure patients from disadvantaged backgrounds.

### Rural Development Trust, Anantapur, Andhra Pradesh

for the purchase of a Blood Sterile Docking Deviser for use in the organization's Blood Bank for separation of blood from standard size packages to smaller sized packages that are required for babies and children.

### Saroj Gupta Cancer Centre and Research Institute, Kolkata, West Bengal

for the purchase of replacement couch top for their Theratron cobalt unit that provides quality cancer treatment to underprivileged patients.

### Sri Ramakrishna Math Charitable Dispensary & Diagnostic Center, Chennai, Tamil Nadu

for the purchase of a multipurpose van for the transport of medical professionals and medical supplies to provide quality healthcare to patients in rural villages of Tamil Nadu.

### Viswa Seva Samiti, Sirsi, Karnataka

for the purchase of 3nethra (an innovative, non-invasive, portable eye screening device), Applanation Tonometer and I-Care Tonometer to increase screening efficiency in their eye camps.

### Think Foundation, Mumbai, Maharashtra

for the purchase of Leukocyte filters needed for use in blood transfusions provided for children suffering from Thalassemia.

# LIVELIHOOD



## The Catalyst to DEVELOPMENT



Livelihood Program for  
Disadvantaged Youth

Livelihood is the catalyst to development as sustainable livelihoods enhance people's well-being and pave the way to the elimination of inequities by creating wealth for the marginalized.

Cognizant Foundation has been supporting projects in the area of Livelihood - especially skill development of youth - that tackles key issues such as appropriate skill sets, creation of sustainable and gainful employment, faced by underserved and marginalized sections of the society.



Vocational Training for  
Differently Abled



Livelihood Program for  
Rural Youth





## ■ Livelihood Program for Disadvantaged Youth

Dr. Reddy's Foundation, a not-for-profit partner of Dr. Reddy's Laboratories has been running LABS (Livelihood Advancement Business School), a B-School exclusively for youth in the age bracket of 18-30 imparting market driven economy skills. The LABS program addresses the needs of youth who are constrained by low income levels, inadequate skills, irregular employment, indebtedness and little bargaining power at the economic/social level. To enable these youth to gain a foothold in the competitive job market, LABS gives them livelihood skills and soft skills. The LABS program has reached out to over 2,75,000 school and college dropouts who have been skilled and more than 70% of them have been placed in entry level jobs in sectors like Hospitality, Retail, Sales, ITES etc.

Cognizant Foundation has supported Dr. Reddy's Foundation for the setting up and running of one LABS Center at Vizianagarm, Andhra Pradesh which provides vocational skills training and placement assistance to rural youth in surrounding villages. The Center provides training in ITCR (Information Technology and Customer Relations), IT-Tally and CISCO certified Hardware & Networking. Every year the Vizianagarm LABS Center is set to train 200 disadvantaged youth and make them job ready and gainfully employed.



200 disadvantaged rural youth imparted livelihood skills making them gainfully employed

“ I am a dwarf and my unusually short height made me conscious of the way the society perceived me. I was keen on working but never applied for jobs, fearing rejection from employers. It was then that I came to know about the LABS training Centre at Vizianagarm. The training program groomed my overall personality and made me overcome my inferiority complex. It also provided me with the much needed market skills and knowledge. ”

- Ms. Chinni V. Kalyani

Working with Jupiter Honda Showroom, Vizianagaram

“ I am only a 12<sup>th</sup> pass out student and when I was looking for jobs, I realized that in order to get a good job I had to work on my presentation and communication skills and also acquire basic computer knowledge. All this I learnt in the Vizianagarm LABS training program. Today I am supporting my family financially and I am extremely proud of it. ”

- Mr. M. Satish

Working with Hetero Pharmacy, Vizianagaram



## Vocational Training for Differently Abled

Workshop for the Rehabilitation and Training of the Handicapped (WORTH Trust) has as its mission the rehabilitation of persons with disabilities through systematic vocational training and employs these persons to turn out quality industrial components.

WORTH Trust runs three Technical Training Centers (TTC) - in Katpadi, Trichy and Pondicherry. The TTCs provide training to the differently abled students (speech & hearing impaired and physically challenged) in Turner, Machinist, Electronic Mechanic and Welder trades and prepares them for the National Council for Vocational Trades (NCVT), Government of India examination. It is a formal two year residential programme. Upon completion of the course the students are placed either in the various units of WORTH Trust or in other reputed industries.

Cognizant Foundation has supported WORTH Trust for the purchase of a Computerized Numeric Control (CNC) Tutor machine, to provide training in CNC technology to differently abled students in Turner and Machinist trades in all their three Technical Training Centers. Knowledge of CNC machine operation is imperative for students to get competitive jobs as most companies have moved on from conventional machines to modern CNC machines. Every year 100 differently abled youth will be provided with CNC machine training through the Tutor machine.

Every year 100 differently abled students trained in CNC machine operation

“ We cannot thank Cognizant Foundation enough for the generous support through which we have been able to upgrade the knowledge and skills of our differently-abled students at the Technical Training Centre. With this new technology addition our students are more confident of facing the outside job market and becoming self-reliant in reputed manufacturing industries. ”

- Mr. S. Jaishankar

Principal, WORTH Technical Training Centre, Katpadi

“ On behalf of the students of WORTH Technical Training Centre I would like to express our appreciation for the generous gift of a CNC Tutor machine. This has given us the confidence that we can, not only work hands-on with the old conventional machines required for our course, but also the latest technology which is a must for better employment opportunities. I am confident that all my batch mates and those in the future will gain a lot from this machine. ”

- Mr. K. Ravichandiran

2nd Year Student, Turner trade, (Speech & Hearing impaired)  
WORTH Technical Training Centre, Katpadi



## Other Livelihood Projects

Cognizant Foundation has also provided financial support to the following organizations, working in the area of livelihood:-

### Aide et Action, Chennai, Tamil Nadu

for the running of an iLEAD – their employability and entrepreneurship enhancement program through vocational training – Center in Kochi which offers vocational training to underprivileged youth.

### The Association of People with Disability (APD), Bangalore, Karnataka

for the purchase of vocational training equipment and running of their Electronic Mechanic & Fitter course for disabled students.

### BOSCO, Bangalore, Karnataka

for the purchase of equipment required to enhance some of their vocational trades offering training to youth rescued from the streets.

### Grameen Shramik Prathisthan, Latur, Maharashtra

for the purchase of advanced handloom sets to provide sustainable employment to visually challenged and physically disabled persons.

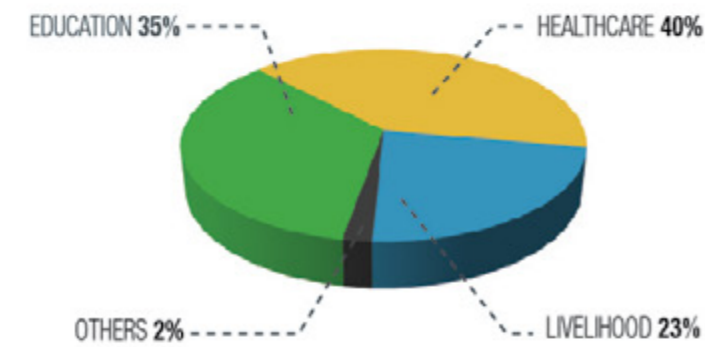
### Samarthanam Trust for the Disabled, Bangalore, Karnataka

for the setting up of a Livelihood Resource Centre that provides training in IT, ITES, BPO, Hospitality, Banking, Retail and Insurance to differently abled individuals.



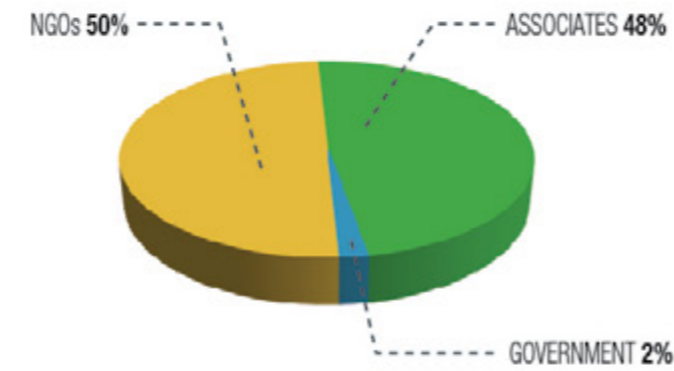
## Project Analysis - FY 2013 - 14

Expenditure by Sector



SECTOR	(In ₹ Lakhs)
Education	179.7
Healthcare	208.1
Livelihood	119.1
Others	10.0

Expenditure by Source of Projects

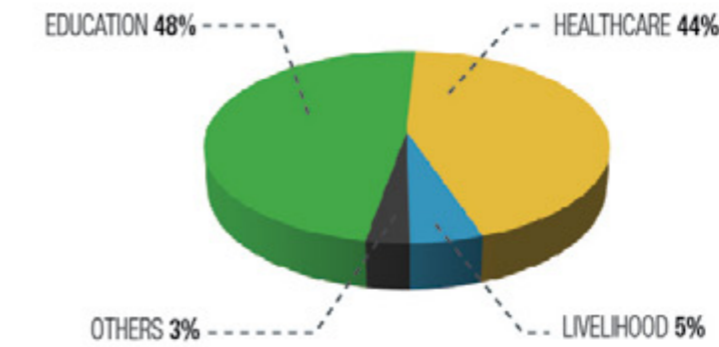


SOURCE	(In ₹ Lakhs)
Associates	213.2
NGOs	218.1
Government	10.0

\* excludes Scholarship program payments of ₹ 75.6 lakhs

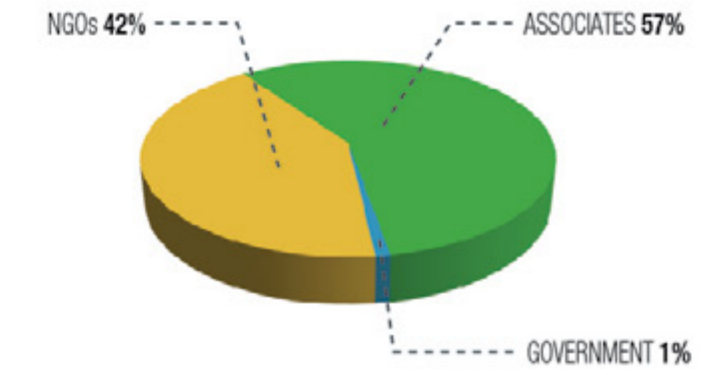
## Project Analysis - Since Inception

Expenditure by Sector



SECTOR	(In ₹ Lakhs)
Education	1180.1
Healthcare	1082.1
Livelihood	119.1
Others	76.9

Expenditure by Source of Projects

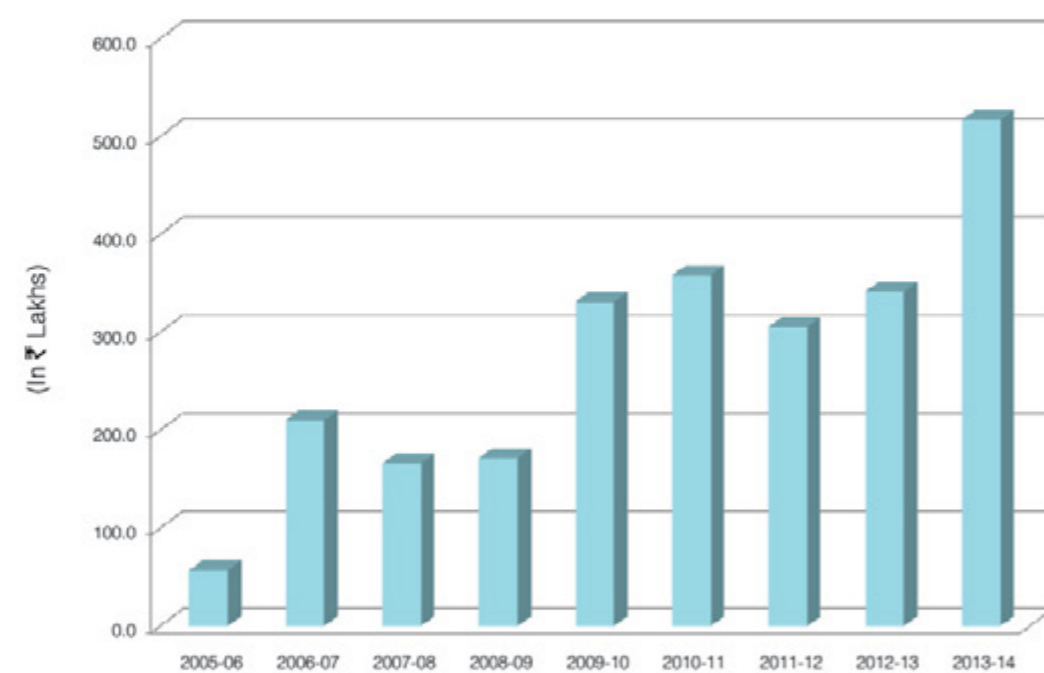


SOURCE	(In ₹ Lakhs)
Associates	1258.7
NGOs	974.0
Government	31.5

\* excludes Scholarship program payments of ₹ 194 lakhs

## Total project expenditure - Since inception

YEAR	(In ₹ Lakhs)
2005-06	57.0
2006-07	210.4
2007-08	166.0
2008-09	171.7
2009-10	331.1
2010-11	358.1
2011-12	305.5
2012-13	341.5
2013-14	516.9



Empowering communities for a better future  
**Because We Care**